

Opportunities Change As China's Crisis Abates

The global financial crisis has led China to reposition its economy to address domestic issues and increase interaction with both developed and developing nations.

While its new economic model is based on net exports, domestic investment and domestic consumption, China is promoting a green economy and a "Go Out" policy, along with improvements in its financial system, which also offer U.S. companies continuing opportunities for trade and investment.

China is weathering the crisis with optimism, largely thanks to its government's massive RMB 4 trillion stimulus programs. Analysts expect the nation's GDP to rise to 9.6% in 2010 from 2009's 8.7%.

It's crucial to have a China business strategy.

Anita Tang, Managing Director



The John Marshall Law School Opens Chinese IP Resource Center

The John Marshall Law School is opening a Chinese Intellectual Property Resource Center.

"This is an idea whose time has come," said Professor Richard S. Gruner, Director of the School's Center for Intellectual Property Law. "Our expectations are that it will be the window into IP development in China for the business community. Our future activities will be to both educate the U.S. specialists in intellectual property law in China and to study and advance policy recommendations regarding IP laws in China and their use."

The John Marshall Law School is a pioneer in intellectual property education. Offering one of the broadest selections of IP courses to be found anywhere, it has enjoyed an

ever-widening relationship with participants in China's IP law for more than 15 years.

The new IP Center grew out of programs administered by the School's Asian Alliance program which offers courses and exchanges in agreement between the School and China's State Intellectual Property Office (SIPO). It brings Chinese students to Chicago, as well as takes U.S. law students to study and work in China.

Pictured: Dean John Corkery and his wife, Denise; Mrs. and Consul General Huang Ping; Professor Richard Gruner; Ms. Cecilia Lou, partner of King and Wood Shanghai and LLM degree holder from John Marshall; and, front, Dorothy Li.

(continue on Page 2)

John Marshall

(continued from Page 1)

Through the Asian Alliance, staff attorneys at SIPO, Chinese judges and attorneys in private practice gain specialized IP training and LLM degrees at The John Marshall Law School. As many as 20 Chinese students a year complete course work in Chicago to obtain the LLM degree, which is awarded in Beijing in the Spring. John Marshall educators also teach in China in the Summer.

The relationship with SIPO was developed by Dorothy In-Lan Wang Li, Director of the Alliance, through her interest in patent law. "Chinese patent law is very good," she notes, "with SIPO as big as the U.S. Patent/Trademark Office, with 1,000 patent examiners recruited each year." John Marshall's programs help develop awareness of how such laws are enforced.

The Chinese Intellectual Property Resource Center has four major initiatives for 2010: creating a digital archive of Chinese IP law resources, available through the internet; building IP enforcement case studies; facilitating a visiting scholar program and academic conferences, and starting business leader training programs. The Center will be located on the 17th floor of 321 South Plymouth Court, Chicago.



Carnival China Style Dazzles Chicagoans

Carnival China Style came to Chicago January 10, 2010, dazzling the capacity crowd of Chicagoans who watched the spectacular performances play out on the broad stage of one of the City's internationally celebrated architectural gems, the Auditorium Theater.

Some 70 top Chinese artists and performers provided a blend of singing, dancing, opera, folk music and acrobatics, with such unique dancing as that by Jin Linlin with hundreds of silver hula hoops that transformed into an image of flying silver snakes. There also was a Chinese painting and calligraphy demonstration along with music and dancing throughout the gala.



Carnival China Style is an Overseas Spring Festival Gala Evening brand jointly made by China Federation of Returned Overseas and China Broadcasting. The Carnival was scheduled for 10 performances through January 27 in such other Canadian and U.S. cities as Toronto, Ottawa, St. Paul, Denver, and San Francisco, among others.

The Carnival brought to Chicago latest achievements of Chinese folk art, drawing on the essences of the nation's 56 ethnic groups, such as Han, Uygur, Mongolian, Tibetan, Miao, Yi, and others.

This rich diversity was greatly appreciated in Chicago. Gene Lee,

deputy chief of staff of the City's mayor's office observed, "As our Mayor Daley always says, Chicago is a very diverse city and community. This performing group is very diverse in many art forms. To share its rich culture is great for our city and for our country."

Consul General Huang Ping described the performance as a bridge of understanding and friendship between the peoples of China and the United States.

China Becomes World's Top Exporter

China overtook Germany as the world's top exporter after its December 2009 exports jumped 17.7 percent for their first increase in 14 months, reported the Associated Press.

Data from the General Administration of Customs showed total exports to be \$1.2 trillion, ahead of the 816 billion Euros (\$1.17 trillion) for Germany forecasted by its trade organization, BGA.

China is known as a supplier of shoes, toys, furniture and other low-tech goods, while Germany exports machinery and other higher-value products. China passed Germany as the third largest economy in 2007, surpassed the United States as the biggest auto market in 2009, and, according to the AP, is on track to soon replace Japan as the world's second-largest economy.





Midwest Conference

On A Green Midwest, A Blue Midwest

Some two dozen experts on globalization, energy, water and the environment took part in the second annual globalization and the Midwest conference November 9, 2009, at the

Hilton Hotel, Chicago, under auspices of the Chicago Council on Global Affairs.

Keynote speakers included Dallas Tonsager, Under Secretary of Rural

Development, U.S. Department of Agriculture, who discussed the Midwest's role in the national energy-climate debate and Pat Quinn, Governor, State of Illinois, who discussed ways to enhance regional cooperation.

There were four areas of focus: Globalization and the Economy: Can Energy Help the Midwest Survive and Thrive? A Green Midwest: Technologies for the Future. A Blue Midwest: Water as a Resource and an Industry. Protecting and Utilizing the Great Lakes.

Pictured are Richard C. Longworth, Senior Fellow, The Chicago Council on Global Affairs; Terry Mazany, President and CEO, The Chicago Community Trust; Rachel Bronson, Vice President of Programs and Studies of the Council; Governor Quinn; Marshall M. Bouton, Council President. *(Photo:Joan Hackett)*

Write/Call For White Paper

On China's Development Plan

The global financial crisis has spurred China's efforts to reposition its economy so as to handle domestic issues and to more broadly interact with both the developed and developing nations.

These subjects are addressed in Royal Roots Global Inc.'s new White Paper, "How the Global Financial Crisis Impacted China's Development Plan, and How China's Development Plan May Affect the World's Economy."

You may receive a copy by calling 312-202-0389 or emailing your request to WP2009@rroots.net.

This White Paper reflects insights and opinions shared by experts at the 15th Annual Meeting of the Chinese

Association of Productivity Science held in Beijing, China, November 19-20, 2009, and the European Productivity Conference held in Grimsby, England, October 28-29, 2009.

Written by Anita Tang, Managing Director, Royal Roots Global Inc., the White Paper includes her analysis, observations, and experience gained from attending these meetings; and it is further informed by her frequent business visits to China and continuous involvement in U.S.-China cross-border business strategy advisory work helping clients from both the United States and China.

The White Paper concludes,

"China seems well positioned to continue to be a winner in global economic development. Other players who are willing to engage their resources and expertise to help speed up and stabilize the recovery will also be winners."

(Illustration reflects China's goal of finding a new balance in harmony.)



Year Of The Tiger

The Chinese New Year beginning February 14, 2010, ushers in the Year of the Tiger, one of the animals that symbolizes the twelve signs of the Chinese zodiac, and rings out the old Year of the Ox.

It is believed that a person takes the characteristics of the animal in whose year they are born. Legend has it that the Lord Buddha summoned all the animals to come to him before he departed from earth. Only twelve came to bid him farewell. Buddha honored each of them with a year. The order was taken from the sequence that they appeared to him: Rat, Ox, Tiger, Rabbit, Dragon, Snake, Horse, Sheep, Monkey, Rooster, Dog and Pig.

Tiger Years include 1926, 1938, 1950, 1962, 1974, 1986, 1998, as well

as 2010. Tigers are said to be sensitive, emotional, and capable of great love. However, they also are said to get carried away and be stubborn about what they think is right, often seen as “hothead” or rebel. Popular dissection of Tiger lore suggests they would be excellent as a boss, explorer, race car driver, or matador. It is said that creativity is their passion.

Some well-known Tigers have included Beatrix Potter, Jon Bon Jovi, Karl Marx, Ludwig Van Beethoven, Marco Polo, Queen Elizabeth II, Sir Richard Branson, Tom Cruise, Dwight D. Eisenhower, Rudolph Nureyev, Jim Carrey, Renoir, Charles De Gaulle, and, among many others who may or may not be explorers or matadors, is Jay Leno who is undergoing a career



change in this Year of the Tiger, which will quite possibly end well, since Tigers are also said to be able to quickly master new subjects.



Royal Roots Global Inc. Provides Cross-Border Strategy

Royal Roots Global Inc. is focused on U.S.-China business and provides cross-border strategy to U.S. and China companies.

We specialize in formulating and implementing strategies, building and managing networks of contacts and conducting business negotiations.

Established in 1994, Royal Roots is headquartered in Chicago, U.S.A., with associates and strategic partners in Beijing, Shanghai, Guangzhou, and Hong Kong, China.

Learn how we can help you achieve cross-border goals. Our contact numbers are listed below.

To support the green movement, if you prefer to receive a paperless China Call Report, please send us the request via email PaperlessCCR@rroots.net and we will deliver the Report to you in the future via email.



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